



## La Pine Rodeo Association

La Pine Rodeo is a 501(c)(3) Organization  
ID #54-2125846

*Scott Morrison*  
President  
536-7500

*Greg Roush*  
Vice President  
954-6397

*Florence Neis*  
Treasurer  
536-5376

Secretary

Directors

*Tony Borba*  
815-8031

*Tony DeBone*  
771-8725

*Ken Gibson*  
536-8094

*Erin Likens*  
536-5738

*De Martin*  
480-0618

*Kerri Raymond*  
480-4135

*Gina Wearin*  
610-6719

February 2010

**Re: 2010 La Pine Rodeo Program Guide Advertising**

Hello ~

We would like to encourage you to advertise in the La Pine Rodeo's Program Guide. The Guide is sold at our annual rodeo during the July 4<sup>th</sup> weekend each year.

The La Pine Rodeo Association presents an NPRA (Northwest Pro Rodeo Association) sanctioned rodeo since 2003.

The rodeo is a great family event. In two days approximately 4,000 people attend our rodeo. A lot of these folks are from the Central Oregon area and are current or prospective customers of yours. We even have spectators as far away as Australia and the Netherlands at the Rodeo. We have Cowboys & Cowgirls from all over the Northwest and California who compete in the rodeo and they are prospective customers as well.

Having your ad in our Program Guide will give you great exposure and people want to support businesses that support local community events.

La Pine celebrates its 100<sup>th</sup> birthday in 2010 - may we count on your support for the La Pine Rodeo and its community?

Please complete the attached Program Guide Ad Intent form and mail with your check to our address below.

With your help we look forward to another successful and fun year ahead – as we say in La Pine – “The Buck Starts Here!” Thank you for your consideration.

Sincerely,

Gina Wearin  
2010 Program Guide Coordinator  
610-6719

P.O. Box 674, La Pine, OR 97739 • (541) 536-7500  
E-mail [info@lapinerodeo.com](mailto:info@lapinerodeo.com)



# La Pine Rodeo Association

EIN #54-212586

## La Pine Rodeo 2010 Program Guide Ad

Business Name \_\_\_\_\_ Phone: \_\_\_\_\_

Address \_\_\_\_\_

Contact \_\_\_\_\_

Email \_\_\_\_\_

This confirms our agreement to place an ad in the La Pine Rodeo 2009 Program Guide.

<b>Display Ad</b>	<b>Price</b>	<b>Specs</b>	<b>Notes</b>
Front Page – Inside	\$350	B & W	
Back Page – Outside	\$400	B & W	
Back Page – Inside	\$350	B & W	
Full Page	\$275	7.25 in x 10 in, B & W	
½ Page	\$175	7.25 in x 4.8 in, B & W	
¼ Page	\$90	3.5 in x 4.8 in, B & W	
1/8 Page	\$50	3.5 in x 2.3 in, B & W	
1/16 Page	\$30	3.5 in x 1.25 in, B & W	

New Ad

Change(s) to past year Ad

Use Same Ad as past year

Comments \_\_\_\_\_

**Please contact Gina Wearin, Program Guide Coordinator at 541-610-6719 or email [gina.wearin@travelcounsellors.com](mailto:gina.wearin@travelcounsellors.com) if you have any questions.**

**Copy must be ready No Later Than May 1, 2010.**

**Requirements:**

- In order to reserve the same advertising space as previous year's program ad, a 50% deposit must be received by **April 1, 2010**.
- Advertiser is required to furnish camera-ready copy or copy components no later than **May 1, 2010**, unless there are no changes from last year's ad. Email to [gina.wearin@travelcounsellors.com](mailto:gina.wearin@travelcounsellors.com) or mail cd with art work to address below.

X  
Signed \_\_\_\_\_

\_\_\_\_\_ Date

**Please write check and send copy of this Intent Form to: La Pine Rodeo Association or LPRA**

La Pine Rodeo Association ~ Attn: Gina Wearin  
PO Box 674, La Pine, OR 97739 (541) 610-6719