

# 16<sup>th</sup> Annual La Pine Rodeo

## Sponsorship Opportunities



**JULY 6-8, 2018**



# 16<sup>th</sup> Annual La Pine Rodeo Sponsorship Packet

SPONSORSHIP TYPE	Amount	SPONSOR BENEFITS
Presenting	\$3,000.00	6 VIP Tickets for rodeo (each ticket admits 2 people) 8 Rodeo tickets. Day of your choice 3 Sponsor supplied banners in arena (2x6) Sponsor supplied flag for Queen run ins. Full page B&W ad in program guide Listing on La Pine Rodeo website Announcer mention during all rodeo performances Logo on day sheets Logo on all marketing materials Company name on every page of the Program Guide (at bottom of page) Logo on all board member shirts 12 Merchandise vouchers (\$15.00 each)
Corporate	\$2,000.00	3 VIP tickets for rodeo. (each ticket admits 2 people) 6 Rodeo tickets. Day of your choice. Sponsor supplied banner in the arena (2x6) Listing on La Pine Rodeo website. Announcer mentions during all rodeo performances. Logo on day sheets. 1/2 page B&W ad in program guide. Logo on all board member shirts 6 Merchandise vouchers (\$15.00 each)
Platinum	\$1,500.00	2 VIP rodeo tickets (Each ticket admits 2 people) 4 Rodeo Tickets, day of your choice Sponsor supplied banner in arena (2x6) Listing on the sponsor page of La Pine Rodeo website Logo on all board member shirts 4 Merchandise vouchers (\$15.00 each)

Gold	\$1,000.00	<p>1 VIP rodeo ticket (Each ticket admits 2 people)  6 Rodeo Tickets, day of your choice  Sponsor supplied banner in arena (2x6)  Listing on the sponsor page of La Pine Rodeo website  Listing on sponsor page of Program Guide  Announcer mentions during all rodeo performances  2 Merchandise vouchers (\$15.00 each)</p>
Silver	\$750.00	<p>1 VIP ticket (Each ticket admits 2 people)  2 Rodeo tickets. Day of your choice.  Sponsor supplied banner in arena. (2x6)  Listing on the sponsor page of the Program Guide  Listing on the sponsor page of La Pine Rodeo website  Announcer mentions during all rodeo performances  2 Merchandise vouchers (\$15.00 each)</p>
Bronze	\$500.00	<p>4 Rodeo tickets. Day of your choice  Sponsor supplied banner in arena. (2x6)  Listing on the sponsor page of the Program Guide  Listing on the sponsor page of La Pine Rodeo website.  Announcer mentions at all rodeo performances.</p>
Chute	\$600.00	<p>1 VIP ticket (Each ticket admits 2 people)  2 Rodeo tickets. Day of your choice.  Sponsor supplied banner on rough stock chute  Listing on the sponsor page of the Program Guide  Listing on the sponsor page of La Pine Rodeo website  Announcer mentions during rough stock events  2 Merchandise vouchers (\$15.00 each)</p>
Event	\$650.00	<p>1 VIP tickets. (Each ticket admits 2 people)  2 rodeo tickets. Day of your choice.  Sponsor supplied banner in arena. (2x6)  Sponsor supplied flag for Queen run in before event.  Logo on event page in program guide.  Listing on the sponsor page of La Pine Rodeo website  2 Merchandise vouchers (\$15.00 each)</p>
VIP Grandstand	\$400.00	<p>4 Rodeo tickets. Day of your choice.</p>

		<p>You decorate grandstand with your banners, signs, flags, Freebies, etc.  Listing on the sponsor page of La Pine Rodeo website.</p>
Regular Grandstands	\$300.00	<p>2 Rodeo tickets. Day of your choice  You decorate your grandstand with your banners, signs, Flags, freebies, etc.  Listing on the sponsor page of La Pine Rodeo website.</p>
Arena Banner	\$200.00	<p>2 rodeo tickets. Day of your choice.  Sponsor supplied banner in arena. (2x6)  Listing on sponsor page of Program Guide  Listing on the sponsor page of La Pine Rodeo website  Announcer mentions.</p>
Rodeo Clown Act	\$1,000.00/Night	<p>2 VIP Tickets (Each ticket admits 2 people)  Sponsor supplied banner in arena (2x6)  Listing on sponsor page in Program Guide  Listing on sponsor page of La Pine Rodeo website  Announcer/Clown mentions  4 Merchandise vouchers (\$15.00 each)</p>
Announcer Sponsor	\$550.00/night	<p>4 Rodeo tickets  Announcer mentions  Sponsor supplied banner in the arena  Business name on announcer's shirt  Listing on sponsor page of the Program Guide  Listing on sponsor page of La Pine Rodeo website</p>
Bull Fighters	\$400.00/night	<p>4 Rodeo tickets  Announcer mentions during event  Sponsor supplied banner in the arena  Listing on sponsor page of the Program Guide  Listing on sponsor page of La Pine Rodeo website</p>
Pick-up men sponsor	\$450.00/night	<p>4 Rodeo tickets  Business name on Pick-up men's shirt  Listing on sponsor page of the Program Guide  Listing on sponsor page of La Pine Rodeo website  Announcer mentions during event</p>
Ticket Sponsor	\$600.00	<p>Sponsor can print coupon on back of all rodeo and Buck n Boom tickets  Announcer mentions during event  Listing on sponsor page of the Program Guide  Listing on sponsor page of La Pine Rodeo website</p>

## Buck n Boom

Presenting	\$2,000.00	4 VIP tickets (Each ticket admits 2 people) 6 tickets to Buck n' Boom Banner on Announcer's stand during event. Logo on poster under Buck n' Boom. ½ page B&W ad in program guide. Listing on La Pine Rodeo website. Announcer mentions during event. 8 Merchandise vouchers (\$15.00 each)
Mini Bulls	\$600.00	1 VIP tickets (Each ticket admits 2 people) 2 Buck n' Boom tickets. Sponsor supplied banner in arena. (2x6) Listing on La Pine Rodeo website. Announcer mentions during event. 2 Merchandise vouchers (\$15.00 each)
Mutton Bustin	\$600.00	1 VIP ticket (Each ticket admits 2 people) 2 tickets to rodeo. Day of your choice Listing on sponsor page of the Program Guide Listing on the sponsor page of La Pine Rodeo website Banner in arena (2x6) Announcer mentions during event 2 Merchandise vouchers (\$15.00 each)
Cowhide Race	\$500.00	4 Buck n Boom tickets Listing on sponsor page of the Program Guide Listing on sponsor page of La Pine Rodeo website Announcer mentions during event Banner in arena (2x6)
Chute Sponsor	\$300.00	2 Buck n Boom tickets Announcer mentions during event Listing on sponsor page of the Program Guide Listing on sponsor page of La Pine Rodeo website

## Program Guide Advertising

Full Page Back Cover Color Ad	\$425.00	Ad size....7.25 in. by 10.0 in.
Full Page Inside Front Cover Color Ad	\$400.00	Ad size....7.25 in. by 10.0 in.
Full Page Inside Back Cover Color Ad	\$400.00	Ad size....7.25 in. by 10.0 in.
Full Page Black & White Ad	\$300.00	Ad size....7.25 in by 10.0 in.
½ Page Black & White Ad	\$175.00	Ad size....7.25 in. by 4.8 in
¼ Page Black & White Ad	\$90.00	Ad size....3.5 in. by 4.8 in.
1/8 Page Black & White Ad	\$50.00	Ad size....3.5 in. by 2.3 in.

All ads must be received no later than June 10, 2018. Advertiser is responsible for supplying all ad copy.  
All ads must be submitted in .jpg format.