

# 2019 La Pine Rodeo

## Sponsorship Opportunities



17<sup>th</sup> Annual La Pine Rodeo  
The "Greatest Little Rodeo in Oregon"



July 4-6, 2019



We value our Sponsors and are open to making your experience with the La Pine Rodeo a great one. Please let us know if you have any creative ways that you would like to promote your business at our event. We are here to work with you to make this a success for all of us.

<u>SPONSORSHIP TYPE</u>	<u>AMOUNT</u>	<u>SPONSOR BENEFITS</u>
Presenting	\$3,000.00	<ul style="list-style-type: none"> <li>- 6 VIP Tickets to Rodeo (each ticket good for 2 at both performances)</li> <li>- 8 General Admission Tickets</li> <li>- 2 Challenge of Champion Tickets</li> <li>- 3 Sponsor supplied banners hung in arena (2x6)</li> <li>- Sponsor supplied flag for Queen run ins</li> <li>- Announcer mentions during Rodeo</li> <li>- Full Page B&amp;W ad in the Program Guide</li> <li>- Company name at the bottom of every page in the Program Guide</li> <li>- Logo on Day Sheets</li> <li>- Logo on Rodeo Tickets, Poster and all marketing materials</li> <li>- Listing on La Pine Rodeo website</li> <li>- Company name in radio ad</li> <li>- Listing in quarterly newsletter</li> </ul>
Corporate	\$2,000.00	<ul style="list-style-type: none"> <li>- 4 VIP Tickets to Rodeo (each ticket good for 2 at both performances)</li> <li>- 6 General Admission Tickets</li> <li>- 2 Challenge of Champion Tickets</li> <li>- 1 Sponsor supplied banner hung in arena (2x6)</li> <li>- Sponsor supplied flag for Queen run ins</li> <li>- Announcer mentions during Rodeo</li> <li>- 1/2 Page B&amp;W ad in the Program Guide</li> <li>- Logo on Day Sheets</li> <li>- Listing on La Pine Rodeo website</li> <li>- Listing in quarterly newsletter</li> </ul>
Platinum	\$1,500.00	<ul style="list-style-type: none"> <li>- 2 VIP Tickets to Rodeo (each ticket good for 2 at both performances)</li> <li>- 6 General Admission Tickets</li> <li>- 2 Challenge of Champion Tickets</li> <li>- 1 Sponsor supplied banner hung in arena (2x6)</li> <li>- Announcer mentions during Rodeo</li> <li>- Listing on the Sponsor Page in the Program Guide</li> <li>- Listing on Day Sheets</li> </ul>



		<ul style="list-style-type: none"> <li>- Listing on La Pine Rodeo website</li> <li>- Listing in quarterly newsletter</li> </ul>
Gold	\$1,000.00	<ul style="list-style-type: none"> <li>- 1 VIP Ticket to Rodeo (ticket good for 2 at both performances)</li> <li>- 4 General Admission Tickets</li> <li>- 2 Challenge of Champion Tickets</li> <li>- 1 Sponsor supplied banner hung in arena (2x6)</li> <li>- Announcer mentions during Rodeo</li> <li>- Listing on the Sponsor Page in the Program Guide</li> <li>- Listing on La Pine Rodeo website</li> <li>- Listing in quarterly newsletter</li> </ul>
Silver	\$750.00	<ul style="list-style-type: none"> <li>- 1 VIP Ticket to Rodeo (ticket good for 2 at both performances)</li> <li>- 2 General Admission Tickets</li> <li>- 2 Challenge of Champion Tickets</li> <li>- 1 Sponsor supplied banner hung in arena (2x6)</li> <li>- Announcer mentions during Rodeo</li> <li>- Listing on the Sponsor Page in the Program Guide</li> <li>- Listing on La Pine Rodeo website</li> <li>- Listing in quarterly newsletter</li> </ul>
Bronze	\$500.00	<ul style="list-style-type: none"> <li>- 2 General Admission Tickets</li> <li>- 1 Sponsor supplied banner hung in arena (2x6)</li> <li>- Announcer mentions during Rodeo</li> <li>- Listing on the Sponsor Page in the Program Guide</li> <li>- Listing on La Pine Rodeo website</li> <li>- Listing in quarterly newsletter</li> </ul>
Event	\$650.00	<ul style="list-style-type: none"> <li>1 VIP Ticket to Rodeo (ticket good for 2 at both performances)</li> <li>- 2 General Admission Tickets</li> <li>- 2 Challenge of Champions Tickets</li> <li>- 1 Sponsor supplied banner hung in arena (2x6)</li> <li>- Sponsor supplied flag for Queen run in before event</li> <li>- Announcer mentions during Rodeo</li> <li>- Logo on the Event Page in the Program Guide</li> <li>- Listing on La Pine Rodeo website</li> <li>- Listing in quarterly newsletter</li> </ul>
Buckle Sponsor	\$250.00	<ul style="list-style-type: none"> <li>-2 General Admission Tickets</li> </ul>



<p>Chute  - (8) bucking chutes  - (2) roping chutes</p>	<p>\$600.00</p>	<p>1 VIP Ticket to Rodeo (ticket good for 2 at both performances)  - 2 General Admission Tickets  - 2 Challenge of Champions Tickets  - 1 Sponsor supplied banner hung on chute (2x6)  - Announcer mentions during Rodeo  - Listing on the Sponsor Page in the Program Guide  - Listing on La Pine Rodeo website  - Listing in quarterly newsletter</p>
<p>Announcer Sponsor</p>	<p>\$500.00/per  night</p>	<p>- 2 General Admission Tickets  - 1 Sponsor supplied banner hung in arena (2x6)  - Announcer mentions during Rodeo  - Listing on the Sponsor Page in the Program Guide  - Listing on La Pine Rodeo website  - Listing in quarterly newsletter</p>
<p>VIP Grandstand Sponsor</p>	<p>\$500.00</p>	<p>- 2 General Admission Tickets  - You decorate your grandstand with banners, signs, flags, freebies, etc.  - Listing on the Sponsor Page in the Program Guide  - Listing on La Pine Rodeo website  - Listing in quarterly newsletter</p>
<p>Arena Banner</p>	<p>\$200.00</p>	<p>- 2 General Admission Tickets  - 1 Sponsor supplied banner hung in arena (2x6)  - Listing on the Sponsor Page in the Program Guide  - Listing on La Pine Rodeo website  - Listing in quarterly newsletter</p>
<p>Mutton Bustin'</p>	<p>\$600.00</p>	<p>- 1 VIP Ticket to Rodeo (ticket good for 2 at both performances)  - 2 General Admission Tickets  - 2 Buck n' Boom Tickets  - Announcer mentions during Event  - Listing on the Sponsor Page in the Program Guide</p>



		- Listing on La Pine Rodeo website
Rodeo Dance	\$650.00/night	- 2 VIP Tickets - 1 Sponsor supplied banner to hang on stage (2x6) - Listing on the Band Page in the Program Guide
Challenge of Champions	\$3,000.00	- 4 VIP Tickets to Rodeo (each ticket good for 2 at both Rodeo performances) - 6 Challenge of Champions Tickets - 1 Sponsor supplied banner hung on Announcer's Stand during Event - Sponsor supplied flag for Queen run ins - Announcer mentions during Event - 1/2 Page B&W ad in the Program Guide - Logo on Buck n' Boom Tickets & Poster - Listing on La Pine Rodeo website - Listing in quarterly newsletter
Buck n' Boom Chute - (8) bucking chutes	\$300.00	- 2 Buck n' Boom Tickets - 1 Sponsor supplied banner hung on chute (2x6) - Announcer mentions during Event - Listing on the Sponsor Page in the Program Guide - Listing on La Pine Rodeo website
Arena Banner/CCT	\$100.00	-2 Challenge of Champion Tickets  -Sponsor supplied banner in arena for CCT

<u>PROGRAM GUIDE ADS</u>	<u>AMOUNT</u>	<u>AD SIZE</u>	<u>DISCOUNT WITH PAID SPONSORSHIP</u>
Full Page Back Cover (Color)	\$425.00	7.25" x 10.00"	\$25.00
Full Page Inside Front Cover (Color)	\$400.00	7.25" x 10.00"	\$20.00
Full Page Inside Back Cover (Color)	\$400.00	7.25" x 10.00"	\$20.00
Full Page (Black & White)	\$300.00	7.25" x 10.00"	\$20.00
1/2 Page (Black & White)	\$175.00	7.25" x 4.8"	\$15.00
1/4 Page (Black & White)	\$90.00	3.5" x 4.8"	\$10.00
1/8 Page (Black & White)	\$50.00	3.5" x 2.3"	\$5.00

Sponsors must supply all banners and flags. Logos preferred for digital & print are hi res .jpg or .eps. Visit [www.lapinerodeo.com](http://www.lapinerodeo.com) for more information. The La Pine Rodeo is sanctioned by the Northwest Professional Rodeo Association. ©2017 La Pine Rodeo Association. All Rights Reserved.



